



**ANNETTE CERNE**

*From Sweden to France*



Project: An Inclusive and Circular Economy for A BusinEss Approach Towards Sustainability (ICEBEATS)

Research topic: **Business**

Swedish Institution: **Lund University School of Economics and Management**

French Institution: **IPAG Institut de Préparation à l'Administration et à la Gestion**

Dates of mobility: **01/03/2024 to 31/03/2024**

Program: **SFVE-A**



## PRESENTATION

Annette Cerne is a Researcher at the [Department of Business Administration](#), Lund University School of Economics and Management. She is interested in variations of socio-economic knowledge and practices across nations, sectors, and markets. This knowledge can be applicable to among others international cooperation, policy development, and informed decisions in markets. For more information, visit her [personal website](#). She obtained her PhD in Business Administration as a doctoral student at Lund University in 2008.

## ACTIVITIES IN FRANCE

Annette Cerne's main objective at Institut de Préparation à l'Administration Générale (IPAG) in Paris was to meet with researchers to discuss inclusive economies and the empowerment of women in business. She was hosted by Professor Maria Giuseppina Bruna, Dean for Strategic Resources, Research & Development, Endowed Chairs, Talent Management & CSR, and her research team at IPAG. During her mobility, Annette Cerne presented her research and had a meeting with researcher Dr Manel Guechtouli, IPAG, for discussion, feedback, and planning for future cooperation. This led to the production of a co-authored paper, "Public private partnerships for the empowerment of women in business: A critical communication perspective", co-authored by Annette Cerne and Manel Guechtouli. The paper was accepted for and presented at the 13<sup>th</sup> IRMBAM Conference in France in July, 2024. Currently, the two authors are developing the paper for publication and dissemination internationally.