



**BODO STEINER**

*From Finland to France*



Project: **CIRAD research exchange: visit to CIRAD Montpellier**

Research topic: **Economy & Finance**

Finnish Institution: **University of Helsinki**

French Institution: **CIRAD Montpellier**

Dates of mobility: **30/11/2022** to **03/12/2022**

Program: **Maupertuis**



## PRESENTATION

Bodo Steiner is *Professor of Food Economics & Business Management* and deputy director at the [Department of Economics & Management](#), University of Helsinki, and head of the research group [Food Economics and Business Management For Sustainable Food Systems](#). He earned a Ph.D. from the University of Reading (Agricultural & Food Economics), and previously, has held faculty and visiting appointments at the University of California - Berkeley, University of Alberta (Associate Professor with tenure), University College Cork, University of Southern Denmark, University of Kiel, and Beijing Normal University. His recent research and teaching interests focus on mixed methods to address organizational sustainability issues, in particular questions around social capital, social sustainability in food systems and value chains, and circular economy strategies.

## ACTIVITIES IN FRANCE

The mobility program enabled a very fruitful research visit, thanks to several active researchers at CIRAD Montpellier and the University of Montpellier. First, I visited colleagues Dr. Isabelle Vagneron and Dr. Franck Galtier, who were hosting me during the entire time. The main purpose was to find out about current research overlaps and identify synergies for future collaboration in research and teaching. To this end, I gave a research presentation to MoISA: "[Contested governance revisited: the case of BSE as an example of private interventions influencing public regulations in Germany?](#)", as part of the Demi-journée recherche de Régulations – 1er décembre 2022 "Quand les acteurs privés deviennent régulateurs", Chercheuse associée à MoISA - Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD). Following individual meetings with Dr. Vagneron and Dr. Galtier, we discussed future collaboration potentials as part of the Horizon2020 project [MATS](#) for which Prof. Steiner acts as Coordinator, and which is thematically focusing on the sustainability of international agri-food trade, with particular focus on African value chains. Then I met with Dr. Marie-Hélène Dabat,

Economist at CIRAD and who managed during several years an EU-funded project on value chains (<https://europa.eu/capacity4dev/value-chain-analysis-for-development-vca4d->) and introduced the project in depth to me. Now, this project is managed by Frédéric Lançon (also from Cirad), with whom I subsequent also met virtually, and participated in a two-day hybrid event (the Conference: [Value Chain Analysis for Development: providing evidence for better policies and operations in agricultural value chains](#), taking place on **18th and 19th January 2023**). Further contacts were established after a meeting with Professor Jean-Marie Boisson, emeritus Professor at University of Montpellier, and former Erasmus coordinator to Prof. Steiner when he was an Erasmus student in 1992 (Fac. de droit & sciences eco.). As a result of Prof. Boisson's facilitation, subsequent virtual meetings were held with Emmanuel HOUZE, Associate Professor and Deputy director of the Montpellier University School of Management, as well as with Gilles Séré de Lanauze, Maître de conférences HDR – Professor, and Head of International Relations Office, to discuss both future research collaborations and to initiate an ERASMUS exchange programme. |