



 **KARINE GUIDERDONI-JOURDAIN**

From France to Finland



Project: **Behavior of family firms during the pandemic**

Research topic: **Economy & Finance**

Finnish Institution: **LUT University**

French Institution: **LEST (Aix-en-Provence)**

Dates of mobility: **06/09/2021 to 10/09/2021**

Program: **Maupertuis Programme**



PRESENTATION

[Karine Guiderdoni-Jourdain](#) is an assistant professor in Management Science in [Aix-Marseille University](#), and affiliated to [the Institute of Labor Economics and Industrial Sociology \(LEST-CNRS 7317\)](#). Her doctoral works were focused on the use of Information and Communication Technologies (ICT- Information System) in an organized environment (multinational, SMEs, Clusters, University). But few years ago, she shifted through the international management field when she took the responsibility for a master's degree-oriented SME and Export. She is currently leading researches in collaboration on international support services for SME, especially the program "International Work Experience Volunteers"- (called V.I.E); on the internationalization of family-managed SME, particularly the role of social capital; in the internationalization of informal firms in emerging countries (mainly in Africa).

ACTIVITIES IN FINLAND

With [Tanja Leppäaho](#) and eight others international research fellows, Karine Guiderdoni-Jourdain started a joint research project "internationalization and crises responses of family firms". In the project, they mapped out reactions of family firms from various economic areas and continents in relation to COVID-19 and the effects on their internationalization. More precisely, they collected a dataset of more than 40 interviews and witnessed that Family Firms adapted their processes and organizations under COVID-19 by following different measures to survive amidst COVID-19. They also started to work on a manuscript in preparation for a top-tier publication. They did an online meeting to present their first results to two [LUT](#) colleagues : [Paavo Ritala](#) and [Sanne Bor](#). Karine Guiderdoni-Jourdain attended a seminar on Arctic.